

Kecia Stewart

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SUMMARY

Web Developer and Graphic Designer with 15+ years of experience creating responsive websites, custom WordPress sites, marketing materials, and print designs that keep brands looking their best. I design website prototypes in Figma and build websites from scratch using HTML5 and CSS3, creating user-friendly, accessible websites that work seamlessly across browsers. Skilled in WordPress, Adobe Creative Cloud, UI/UX design, and accessibility (WCAG).

SKILLS

Web Development

- HTML5
- CSS3
- Visual Studio Code
- Bootstrap
- Responsive Design
- WordPress
- CMS
- UI Design
- Accessibility (WCAG)

Design

- Photoshop
- Illustrator
- InDesign
- Branding
- Typography
- Print Production

EMPLOYMENT HISTORY

Web Developer | Graphic Designer

June 2016 - April 2026

Mediterranean Wellness - Remote

- Developed and maintained responsive websites using HTML, CSS, Flexbox, and JavaScript, ensuring clean layout and consistent visual branding across devices
- Translated UI/UX designs into functional, cross-browser compatible web pages, aligning visual execution with marketing and brand goals
- Built and customized WordPress themes and managed plugin integrations to support evolving brand and content needs
- Optimized websites for performance, reducing load times and improving mobile usability while following SEO best practices.
- Created print materials to promote wellness programs for multiple companies, maintaining cohesive brand identity across digital and print channels utilizing Adobe Creative Cloud
- Converted a fixed-width website into a fully responsive site across mobile devices, improving usability and visual consistency
- Created white-labeled style sheets to give multiple companies distinct custom looks while maintaining a shared code base
- Moved a company blog from Google Blogspot to WordPress to enable easier content management and theme customization
- Designed a custom WordPress theme to match existing company branding and visual guidelines
- Created HTML email templates for campaigns, aligning layout and styling with brand standards

Web & Graphic Designer - Web Content Manager

October 2007 - June 2016

The Fayetteville Observer Newspaper - Fayetteville, NC

- Managed and updated website content using Kentico and TownNews Blox CMS platforms to support daily publishing needs
- Created templates and designed special sections for the website, ensuring clear layout and visually consistent presentation of editorial content
- Improved engagement and traffic for social media accounts by coordinating web content and promotions with the website
- Led training for newsroom staff on setting up community blogs through Kentico and TownNews Blox CMS platforms

EDUCATION

Associate of Science – Graphic Design

Ft. Lauderdale Art Institute

Udemy Online Classes

CERTIFICATES

- Responsive HTML5/CSS3
- Bootstrap 4
- Figma
- Adobe XD
- WordPress Theme Development
- Webflow